

DATING OLD WELSH HOUSES GROUP (DOWHG) STRATEGIC PLAN 2014

www.discoveringoldwelshhouses.co.uk

1. This is **why** the group exists. **The Discovering Old Welsh Houses Group** exists to engage people in and enhance knowledge of pre 1700 buildings in North Wales. The group inspires people to discover and record history through engaging in the research of traditional houses. Dating of a house through historical research or technological dating such as dendrochronology enables a journey of historical discovery which connects houses, families, land and communities.

The Group is unique in that through its growing and diverse membership it brings together indigenous Welsh speakers and more recent residents through a shared interest in Welsh heritage thus strengthening communities whilst recording valuable historical information for posterity.

2. This is **what Discovering Old Welsh Houses Group** is about:

DOWHG Vision Celebrating Welsh Heritage through the study of traditional houses and the lives of the people who lived in them	
Strategic Objectives	
Research	Outreach
Research, training, projects <u>Terms of reference</u> Develop, with members, local communities, specialists and other partners, a <i>research framework</i> to act as a guide to the Group's research and to raise awareness and increase understanding of the historic houses of North Wales	Events, house visits, public relations , communications, publications <u>Terms of reference</u> Engage with members to keep them informed of activities and progress Publicise the Group's objectives and activities Maintain strong relationships with media and key regional partners
Enabling Technologies	
Website and Social Media	Databases
Maintain, develop and enhance the Group's information technologies for the improved administration of the Group and ensure that its web site is properly resourced to fulfil its role to communicate the Group's activities and increase public awareness of its objectives	Develop and manage databases that underpin and enhance the Group's research and outreach activities
Partners in success	
Members, Branches, Partner professionals and organisations	

3. This is **how** **Discovering Old Welsh Houses Group** delivers its vision in line with its charitable status and the Objects in its Governing Document:

